GDPR-library EU

To help customers to purchase software and cloud services, which fullfill GDPR-regulations

Powered by Ilona IT

Want to sell MORE?

- Every customer is **struggling** with GDPR-regulations

- Together with You we can make **purchases easier**!

- **Lets collect all the needed GDPR-data** once

  -> Share those in the GDPR-library EU.

  https://www.ilonait.fi/gdpr-library

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Why?

- **Before** purchasing any software in Europe, customers **have to figure out technical** facts because of the GDPR regulations.

- This is **difficult** & **time consuming** task to do - too often customers don´t do this at all

- Customers need help!

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What?

- We will create a GDRP-library which **collect all the GDPR-facts** into one service

- Customers can find **secured cloud services and apps** easily and will be able to make **purchase** decision.

- GDPR-library will increase all the time
  - and we will keep it **up-to-date**

Benefits for the customer

- Reliable **GDPR-data available** at once when they are planning the purchase

- **Up-to-date** information when using the software

- **Saves time and effort** in IT and purchasing deps.

- Increases **quality** of the processes
  - Customers will rely on the facts that vendors has been sharing

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Benefits for the vendor

- **Easier to hand over** GDPR-data for customers
  - once done, shared to all automatically

- **Reduce inquiries** from individual customers

- Improve the **vendors image** in the eyes of customers

- Increases products **discoverability**

  -> Shared data will **enable more sales**

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Together with Ilona IT

This GDPR-Library EU will be created **by Ilona IT Ltd**.

We are a **well known** ICT-reseller in Finland.
We are **dedicated to software** & **cloud** sales, mostly to the **Education** customers.

We hold the **frame agreement** to sell software & cloud services to the **Finnish Universities**. Because of this we need to help customers to get the products they need – GDPR data included.
https://www.ilonait.fi/ilona-softatukku-eng

Together we will sell more – not only to the Finnish customers, GDPR-library will **affect all the sales in EU**.

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The tasks for you!

1. **Please help us to find the person/team who are able to share the correct GDPR-data**

- Send the contact details to soili@sovelluskirjasto.fi

2. We will send the credidentals to our GDPR-library

3. Your GDPR-professionals need to fill the questionary in the library

4. Customers will get the data from the GDPR-library

This project will save huge amount of your time in the future! – and enable more visibility and sales!

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Timetable for the GDPR-library

Now we invite You
to be one of the first vendors in the library.

Summer 2023: Data collection from vendors

Autumn 2023: The first 100+ vendors in the library, piloted with Finnish customers.

300+ customers

Winter 2023: Library will be shared to the Nordic and the Baltic countries.

700+ customers

Spring, Summer 2024: The use of the library expands to other European countries.

2000+ customers

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Questions?

Please, don´t hesitate
to contact us!

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Ilona IT's Educational Sales team is also happy to help you.

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